



Transition Support Group

ALPFA: TSG Focus Meeting

Tuesday February 16th, 2010

@ 6:30pm Boston Public Library Copley

McKim Bldg 1st Floor

AGENDA

This week **Anna Giraldo-Kerr** a Life Coach Professional will present the following topic:

“Seven ways to manage your online professional brand through social media”

The pervasiveness of social media has created opportunities and challenges for professionals to extend their online profile on the web. Workshop participants will learn the importance of proactively managing their online profile. They will also be introduced to several popular social media tools to learn strategies to effectively use these tools to enhance their professional image. Please bring several copies of your resume, business cards, printouts of your LinkedIn profile, and any other materials you use in your job search as we will review them as part of an exercise.

To find more information about Anna Giraldo-Kerr please see link below:

<http://www.shadesofsuccess.net/about.html>
<http://www.shadesofsuccess.net/effectivejobhunting/>

If you have new job openings, questions, and/or comments please send an email to:

To : alpfa.tsg.jobs@gmail.com

Directions: McKim bldg 1st Flr. It's the old Boston Public Library with main entrance on Dartmouth St. Once you get inside the building take your right, and the first and second door to your left will be our meeting room.